



OLIVER HUME
RESEARCH

EPPING (VICTORIA) -
MARKET ANALYSIS REPORT

55 Southbank Boulevard

Southbank Vic 3006

Tel.: (03) 9669 5999

Fax: (03) 9669 5995

www.oliverhume.com.au

Email: a.perkins@oliverhume.com.au

May 2010

TABLE OF CONTENTS

1	INTRODUCTION.....	1
2	CITY OF WHITTLESEA.....	2
3	THE EMERGING MARKET / TARGET MARKET.....	4
4	PRICE TRENDS	7
5	THE COMPETITIVE FRAMEWORK	8
6	RESIDENTIAL TRENDS	9
7	CONTACTS	12
	APPENDICES.....	13
	2009 UDP MAP - NORTH	14
	2009 UDP MAP - WHITTLESEA.....	15
	INVESTIGATION AREA - NORTH.....	16
	MELBOURNE RESIDENTIAL LAND DIGEST - WHITTLESEA.....	17
	PRICING - CURRENT PROJECTS AS AT MARCH 2010: WHITTLESEA.....	18
	PRICING - CURRENT PROJECTS AS AT MARCH 2010: EPPING.....	19
	CATCHMENT MAP - LAND - WHITTLESEA	20
	CUSTOMER SURVEY DATABASE - EPPING.....	22

Disclaimer:

The information has been produced as a general guide and does not constitute advice. We have relied upon information from sources generally regarded as authoritative. Whilst the information has been prepared in good faith and with due care, no representation is made for the accuracy of the whole or any part of the publication. No liability for negligence or otherwise is assumed for any loss or damage suffered by any party resulting from their use of this publication. The whole or any part of this publication must not be mirrored, reproduced or copied without written consent.

The report may encompass future forecasts of a range of variables, which can be affected by a significant number of unpredictable factors including social and economic conditions. It represents the best judgements and estimates, which can be made by Oliver Hume Research. No assurances can be given that the forecasts will be achieved.

This report should be read in conjunction with any other documentation prepared by the marketing agent and associated consultants. Note, there is no fee associated with the production of this report.